

Art Dubai 2022 opens new horizons for participating galleries

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DUBAI, 16th March, 2022 (WAM) -- Art Dubai has opened new creative and commercial horizons for galleries featured in the largest ever edition of the global art fair held this year.

Participating galleries praised the event for its "positive energy", the quality of art on display and the unique opportunities the event generated for them.

Held from 11th-13th March at the Madinat Jumeirah, Art Dubai 2022 featured more than 120 presentations by 104 galleries and platforms from 44 countries across four main sections: Contemporary, Bawwaba, Modern and new section Art Dubai Digital.

The gallery programme was complemented by newly commissioned works by internationally recognised artists, and an innovative, world class talks programme that brings together the brightest minds in the global art world, and the new Bybit Talks Series. The debut edition of Art Dubai Digital featured a new physical gallery section presenting a curated selection of the most cutting-edge digital platforms internationally.

"We had a very successful week, there was a lot of positive energy, and we sold multiple works to both new and returning clients," Kristin Hjellegjerde, Founder, Kristin Hjellegjerde Gallery. Dubai is a city in transition, and there is undoubtedly a growing collector scene here, at all levels," she added.

For many regular participants, the 2022 edition of the art fair was their most successful ever. Victoria Cooke, Director, Gallery 1957, said, "This is our third time at Art Dubai and our most successful edition yet – it's great to be back. On the opening day we sold works to African-American, South Asian, and regional collectors. Dubai is a truly international place, and it's been an incredibly positive experience."

Galleries praised the art forum for the exceptional opportunities it offered to engage with collectors and artists and explore commercial opportunities. Priyanka Raja, Founder, Experimenter, said, "We had a very successful week, selling almost all the works we brought, mostly to institutions. It's been one of the strongest editions in Art Dubai's history, in terms of the quality of the galleries and the art they are showing, and in the conversations we have had. We have met people here from all over the world, made sales to new people and it has been an incredibly fruitful week for us. There has been a constant buzz, on all days of the fair, and as well as the sales we make, Art Dubai is a facilitator or longer-term conversations and feels like a moment of celebration for our artists."

Galleries were impressed by the dynamism and vibrance of Dubai's artistic and cultural landscape.

Moreover, the newly added digital sector of the global art fair was one the key highlights of the event for many participating galleries.

WAM/Amjad Saleh